



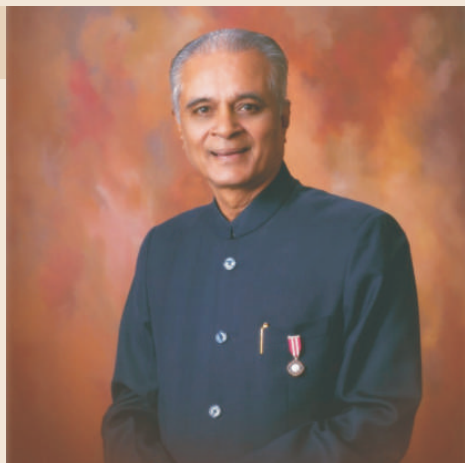
Symbiosis Institute of Management Studies



Placement Season 2018

Our business plan
is to set ourselves apart

Full-Time MBA & PGPM
www.sims.edu



Dr. S.B. Mujumdar

Chancellor SIU

The President and Founder Director,
Symbiosis

"We look forward to present young and confident individuals, who are eager to prove their abilities."

Chancellor

Dr. S. B. Mujumdar is the Founder and President of Symbiosis - a multi-national, multi-lingual and multidisciplinary educational complex of repute. A distinguished academician and educationist, he is also the Chancellor of Symbiosis International University (SIU).

Dr. Mujumdar was born on 31st July 1935 at Gadhinglaj, a Taluka in Kolhapur District in Maharashtra. He had his school education at Gadhinglaj and college education at Kolhapur and Pune. In his Master's Degree (M.Sc.) in Botany, he stood first class first with distinction in Pune University. He obtained his Doctorate (Ph.D.) in Microbiology from Pune University.

He joined Fergusson College, Pune as Professor and Head of Department in Botany which position he held for 20 years. He was a recognized post graduate teacher and a guide for Ph.D. students. He was a member of the Pune University's Executive Council, the Senate, Academic Council (for 14 years) and Chairman of the Board of Studies in Botany (for 9 years). He was also I.C.C.R's Foreign Academic Advisor in Pune University (for 7 years). He has published over 50 original research articles in several national and international scientific journals. He has authored several books on Life Sciences and has contributed over 200 articles on Science, Education and Youth Development. He has also been the Chairman of the Educational Wing of FICCI

Deeply touched by the hardships suffered by the Foreign students - especially Afro Asian students - studying in Pune, he established in 1971 'SYMBIOSIS' with a view to help them and provide them a 'Home away from Home'. He soon realized

that education is the best medium for promoting international understanding. He, therefore, started establishing educational institutions imparting quality instruction in diverse disciplines e.g. Management, Law, IT, Computers, Bio-Medical Science, Engineering, International Business, Geo-Informatics, Media & Communication, Photography etc.

Presently, Symbiosis has 46 institutions and about 32000 students from all States of India and 85 foreign countries. The Ministry of HRD, Government of India, conferred upon Symbiosis in 2002 the status of 'Deemed to be University'. Many of Symbiosis institutions are ranked amongst the top 10 institutions in India and they have a placement record of almost 100%. Realizing the importance of distance education, Symbiosis has established, SCDL - Symbiosis Centre for Distance Learning - which conducts a number of on-line courses and has over 2 lakhs of students from India as well as many foreign countries.

All Symbiosis institutions are generally need-based. These are run on and adhere to the best ethical practices. The Faculty is selected purely on merits and without considerations of caste, creed, religion or region. One of the unique institutions established by Symbiosis is SIMS - Symbiosis Institute of Management Studies (for Defence Personnel and their dependents) - which provides management education exclusively for children of Defence Personnel. Another innovative institution is the 'Pune Police Public School' managed by Symbiosis and which provides education to the children of Police Personnel. Apart from these academic activities, Symbiosis has also established a magnificent Dr. Ambedkar Museum and Memorial which houses the personal belongings and memorabilia of Dr. Ambedkar. It has also established an Afro - Asian Cultural Museum.

Dr. Mujumdar is the recipient of many awards / honors. The Government of India has conferred on him 'Padma Shri' in 2005 and 'Padma Bhushan' in 2012. Tilak Maharashtra Vidyapeeth has conferred on him 'D. Litt.' in 2016. He is recipient of first 'Dr. APJ Abdul Kalam Memorial Award' in 2016. He has received Purna Bhushan Award (2009), FIE Foundation Puraskar (2006), 'Maharashtra Gaurav Puraskar' (2003), Top Management Club Pune's "Excellence in Education" Award, the Rotary club of Pune's 'Service Excellence Recognition Award (SERA)', The Rotary Foundation of Rotary International Paul Harris Fellow, Giant International Life Time Achievement Award, Lion Gaurav Puraskar, Pune Municipal Corporation's 'Roll of Honour for Life-Time Achievement' (2006), Pune Festival Award and many others.

Chancellor's Invitation

Established in 1971, The Symbiosis International Cultural and Educational Centre has evolved into an educational complex of 43 academic institutions encompassing various disciplines. Management education has been the flagship of Symbiosis. Every management institute under the umbrella of the Symbiosis International University has provided the corporate world with young, enthusiastic and competent managers.

Symbiosis society was founded with a view to promote World understanding between Indian and foreign students through education. We at Symbiosis believe that the world is one family. Symbiosis is now a multi-lingual, multi-cultural and multidisciplinary educational complex of international repute. One of the basic requirements to be a successful leader is to have great expectations.

I can assure you that the educational process at SIMS effectively prepares young men and women to stretch their abilities and capabilities as change agents. This brochure vividly highlights the SIMS experience. We look forward to presenting to your organization, these young and confident individuals, who are eager to prove their abilities.

Principal Director



Dr. Vidya Yeravdekar
Principal Director
Symbiosis International University

Dr. Vidya Yeravdekar is the Principal Director of Symbiosis Society, which encompasses the Symbiosis schools and institutions under the Symbiosis International University. A dream of her father, Dr. S.B. Mujumdar of creating 'a home away from home' for international students, Symbiosis today, has transformed itself into a multi-disciplinary, multinational, multi-cultural International University having students from all states of India and international students from 85 different countries. The University has institutes under 7 faculties viz. Management, Law, Humanities & Social Sciences, Health & Biomedical Sciences, Computer Studies, Engineering, Media Communication & Design.

Dr. Vidya holds a Post Graduate Degree in Medicine, a degree in Law and is a Ph.D. in 'Internationalisation of Higher Education in India'. To promote international understanding through quality education, she has brought in innovative approaches at Symbiosis International University through international collaborations with some of the top Universities in the world.

Dr. Vidya has been able to influence policy regulations for promoting and bringing in innovative approaches to higher education in India through her appointments on various governmental bodies. She has been a member of University Grants Commission (UGC), Central Advisory Board of Education (CABE) and Indian Council for Cultural Relations (ICCR). She is a member of the Governing Board of several organisations like Indian Institute of Mass Communication, Indian Institute of Corporate Affairs, Swarnim Gujarat Sports University, Yeshwantrao Chavan Maharashtra Open University, Research Committee of the Association of Indian Universities (AIU), Public Health Foundation of India and Symbiosis University of Applied Sciences, Indore. She is a Member of the State Knowledge Advisory Board of Higher Education, Government of Andhra Pradesh and Member of the Task Team of Arts Management Strategy for Karnataka. She is a member of many corporate bodies such as Mahratta Chamber of Commerce & Industries, Federation of Indian Chambers of Commerce & Industry (FICCI), Confederation of India Industry (CII), and Not for profit organisations like HK Firodiya Foundation, India International Centre (IIC), Pune International Centre (PIC) & Pune Citizens Police Foundation. Dr. Vidya has been appointed as Director on the Board of RITES Limited under Ministry of Railways, Government of India. Recently, She has been appointed as Member of Sub-Group on Higher & Technical Education and Skill Development of Chief Minister's Advisory Council, Government of Rajasthan. Dr. Vidya has presented papers at various National & International Conferences and has numerous research publications to her credit. She has authored a book on 'Internationalization of Higher Education in India' based on her experiences and research in this field. This book is published by SAGE. Dr. Vidya's hard work has won her numerous awards and accolades and she is now focussed on making Symbiosis International University benchmarked amongst one of the best Universities in Asia.



Dr. Rajani Gupte
M.A, M.Phil, Ph.D (Economics)
Vice Chancellor, SIU

Vice Chancellor

Dr. Rajani Gupte is the Vice Chancellor of the Symbiosis International University. A distinguished academic, she received her Doctorate degree in Economics from the prestigious Gokhale Institute of Economics and Politics, Pune. She has been actively engaged with higher education for over thirty years, both as a professor and researcher. She has taught at many foreign universities as well, including the Oakland University, Michigan US, and Bremen University for Applied Sciences, Germany.

She has been a part of the leadership team at Symbiosis for over two decades. She joined Symbiosis as a founding member of the Symbiosis Institute of International Business in 1992. She was the Director of the Institute between 2004 and 2012. Her headship led the Institute to be established as one of the top-ranking business schools in India. A capable institution-builder, Dr. Gupte has also earlier held the positions of Dean - Faculty of Management, Dean-Academics and Pro-Vice Chancellor at the

Symbiosis International University. She is an independent Director on the Boards of several subsidiaries of L& T Finance Ltd.

She has been frequently invited on committees of important organizations, such as International Trade Panel - Confederation of Indian Industries (CII), World Trade Organization Committee, Govt. of Maharashtra, and Chemtech World Expo. She has also served on committees appointed by the UGC and on working groups on higher education. Dr. Gupte is one of the ten women selected from across Asia who have attended the 'Women in University Administration programme' sponsored by the U.S. Department of State. Dr. Gupte has been awarded for her outstanding contribution to Education by Lokmat National Education Leadership Awards 2015 and the "Swayamsidha Puraskar 2015" by Lions Club of Pune Elite. For her valuable contribution in the field of Education, Dr.Gupte, has been awarded the 'Think Pure Award' by the 'Think Pure Social Welfare Foundation' in 2016, in memory of 'Late Shri Dajikaka Gadgil'.

Vice Chancellor's Invitation

The Symbiosis Institute of Management Studies (SIMS) was founded in 1993 to address the unique educational needs of servicemen and their families, and stands at the forefront of management education. We take pride in our long-standing MBA programme that aims to equip managers and executives with the knowledge, training and competencies that allow them to excel as global management professionals. To this end, we have taken every care to ensure that the programme delivers management education that scores high on applicability and range in a timebound manner. Just as we forge productive interface between academia and industry, so to do, we keep step with global advances in pedagogy and curriculum. I invite you to visit our campus for recruitment and I am sure you will find the students well trained and perfectly suited to the needs of your organization.



Dr. (Brig) Rajiv Divekar (Retd.)
Director,
Symbiosis Institute of Management Studies

Director's Invitation

Progressive learning is the approach we follow at SIMS that focuses on the students' ability to identify and tackle business issues rather than simply learn the facts and techniques. Our aim is to provide quality management education to students. Our students are motivated, high achievers and true team players and I give them remarkable freedom of action to nurture and equip them to lead complex organizations in a cross-continental environment. We invariably attract a host of blue chip recruiters year after year to tap this rich pool of talent. SIMS welcomes you to our campus for selecting future managers and leaders who will do your company proud.



Ms. Renu Kulkarni

Head Placements and Corporate Relations
SIMS

For recruitments at SIMS, a Placement Season is organized in the months of November - December. A Pre-Placement Talk (PPT) is organized on the same day the recruitments are triggered off.

The Pre-Placement Talk provides an opportunity for the recruiting companies and the students to interact. A presentation is made by the company about itself and the job profiles available. After the PPT, resumes of interested students are given to the company. This is followed by a Group Discussion and Interview Process as decided by the company. Administrative requirements for conducting the recruitment process are coordinated by the placement cell. The Placement Cell also coordinates any additional information such as detailed resumes of students or availability of slots.

Summer Internships: The recruitment drive at SIMS for summer projects is a rolling process. The summer internship takes place for a period of eight to ten weeks starting from April to June. Students are short-listed by various companies as per their requirements based on their selection procedure

Why SIMS

- ◆ Accredited by NAAC (National Assessment and Accreditation Council (of the UGC) with 'A' Grade in January 2016
- ◆ SIMS is an ISO 9001:2015 quality certified management institute
- ◆ Centre for Corporate Governance of the National Foundation of Corporate Governance
- ◆ Programs for Ministry of Defence Government of India - (DG Resettlement) and logistics training for Indian Navy
- ◆ Global perspective through MoU with Leeds Metropolitan University
- ◆ Huge Alumni base, positioned at key positions in wide range of industry across India
- ◆ MDPs and innovative customized education programs for corporates.
- ◆ Entrepreneurship education through NEN and TiE collaborations
- ◆ Focused collaborations with industry and robust placements in blue chip companies
- ◆ Competent faculty assisting in the learning process of contemporary management disciplines
- ◆ Increasing focus on research, projects and Consultancy
- ◆ Being based in Pune (manufacturing hub), placed near Mumbai (financial hub) helps SIMS to strategically position it among distinguished recruiters
- ◆ Best ROI on fees to CTC ratio (150%). Unique pedagogy of Major/Minor Specializations enhanced further by corporate guest lectures, workshops, forums, group tasks, industrial visits etc.
- ◆ Only one in the Symbiosis family having an "Incubation center"



Achievements



- ◆ The National Assessment and Accreditation Council has accredited Symbiosis International University with an 'A' grade and a rating of 3.58 on a four-point scale.
- ◆ SIMS is ranked 6th under the category “Top Private B-Schools by State” by CSR-GHRDC B-School Survey 2015.
- ◆ DNA and Star awards for Innovation in Placements.
- ◆ SIMS was ranked 22 in all India by Jet Airways in house magazine “Jetwings”.
- ◆ SIMS is ranked 14 by CSR-GHRDC B-School Survey 2016 among the Top Private B-Schools in India, December 2016.
- ◆ SIMS has been listed amongst the Best B Schools in India at 30th position in a survey done by Spenta Multi Media and MaRS Monitoring and Research Systems, December 2016.
- ◆ SIMS has attained ISO 9001:2015 certification in November 2016.
- ◆ SIMS is ranked 6th under the category “Top Private B-Schools by State” by CSR-GHRDC B-School Survey 2015.
- ◆ SIU has been ranked 3rd in Top Non-Government (Private & Deemed) Multi-Disciplinary Universities in India by “The Week” in May 29, 2016 issue.
- ◆ “CSR-GHRDC” B-school survey ranked SIMS as 4th in the Top B-Schools of Super Excellence” category in 2015. The survey ranked SIMS 20th under “Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface” category and 6th under “Top Private B-Schools by State”.
- ◆ 2nd CMO Asia B School Award in the Best B School, Innovation in Placements, Best Industry Interface and Leadership Excellence.
- ◆ SIMS has been ranked 25th Best B School by Economic Times.
- ◆ SIMS has been ranked 33rd Best B School by Times of India amongst 150 premier B Schools of India
- ◆ Research Paper Published in November, 2014 edition of the European Journal of Business and Management.
- ◆ Winner- Top 10 Projects, Rural Marketing Association of India, Delhi
- ◆ Winner- Superlative Internship- IIMER

Star Alumni

- ◆ Aman Ahuja (1995)
VP - Service Delivery Manager,
Bank of America
- ◆ Rana Rajan (1995)
Director, Credit Suisse
- ◆ Arun Dias (1996)
VP & Global operating Leader, Genpact India
- ◆ Deepak Dobriyal (1996)
VP - Corporate HR & Global Talent
Management, Birlasoft
- ◆ Nupur Bedi (1996)
Head - Human Resources, General Mills
- ◆ Prashant Khanna (1996)
SVP and Regional Head, HSBC
- ◆ Rasika Malhotra (1996)
Director - HR, Kimberly Clark
- ◆ Vikram Behl (1996)
Director HRBP - Supply Chain Solutions,
Hershey Asia Pacific Ltd
- ◆ Angel Oberoi (1997)
Enterprise Marketing - Apigee API Platform,
Google
- ◆ Ani Chaudhary (1997)
General Manager - Solutions, McKinsey &
Company
- ◆ Anubha Mahajan (1997)
Senior Manager - Talent Acquisition, Microsoft
- ◆ Bipin Oberoi (1997)
Head - Credit Mortgages, Sr. VP, IndusInd Bank
- ◆ Gurbir Singh (1997)
Assistant VP, Axis Bank Ltd
- ◆ Pawan Tandon (1997)
Senior Vice President & National Sales Head,
Direct Sales, Retail Liabilities at HDFC Bank
- ◆ Rahul Nandi (1997)
Global Talent Acquisition Leader-Enterprise
Group, HP Enterprises
- ◆ Ranjan Tyagi (1997)
General Manager - HR, Vodafone India
- ◆ Ravpreet Ganesh (1997)
Executive VP, Leo Burnett - India
- ◆ Ritika Chopra (1997)
Head - People Assurance, Airtel Global
- ◆ Vikram Chandna (1997)
Vice president & Vertical head, Wipro
- ◆ Aditya Kohli (1998)
Head of Human Resources, Bharti Airtel
- ◆ Ashish Kapoor (1998)
Director HR, Eaton Technologies
- ◆ Gurmohan Dugal (1998)
Head LATAM, BPS, Wipro - Mexico
- ◆ Mohit Pande (1998)
Country Manager - India and Asia Markets,
Google Cloud, Google
- ◆ Sandeep Chaudhary (1998)
CEO, Aon Hewitt
- ◆ Sukhpreet Kalra (1998)
Principal Director - Talent and Organization,
Accenture India
- ◆ Aditya Bhanot (1999)
VP - Citigold Private Client, IPB-NRI Business
Dubai, Citi Bank
- ◆ Anurag Tyagi (1999)
Head - Customer Advisory Team, Max Life
Insurance
- ◆ Jaswinder Sodhi (1999)
SVP, Head - Customer Segments & Propositions,
DBS Bank Ltd
- ◆ Krishan Ramawat (1999)
Service delivery Leader - AVP, Genpact
- ◆ Kulpreet Singh Sawhney (1999)
Head of Talent Management, Ericsson - India

- ◆ Mandeep Sibia (1999)
General Manager - Vice President, Randstad India
- ◆ Navneet S Nanda (1999)
Sr Manager Commercial Channel at Maruti Suzuki India Limited
- ◆ Ravindar Popli (1999)
Head of Services at Nokia Siemens Networks
- ◆ Shveta Charan (1999)
VP - HR & Training, Keventers
- ◆ Ajay Bali (2000)
Director - Business Advisory Services, EY
- ◆ Archana Bhatia (2000)
Human Resource - TA, Honeywell Automation India Ltd
- ◆ Mohit Bedi (2000)
VP and Head - Consumer Card Products, Axis Bank
- ◆ Mohit Sharma (2000)
Zonal Manager - Modern Retail at SamsungIndia Electronics Pvt. Ltd.
- ◆ Nakul Jain (2000)
Executive Vice President at IndusInd Bank
- ◆ Nanjappa Chendira (2000)
General Manager, Da Vinci Media Pvt. Ltd.
- ◆ Rahul Sabnis (2000)
National Head - HR, Bajaj Finserv
- ◆ Harit Kohli (2001)
Vice President, The Royal Bank of Scotland Group
- ◆ Prateek Srivastava (2001)
Head - HR & Administration at ICIPL &H&S
- ◆ Rupender Khaira (2001)
Chief Manager - L&D, Reliance Asset Management Company
- ◆ Vikram Singh Pathania (2001)
National Sales Manager-Digital Products, Bajaj Finserv
- ◆ Abhilash Chakravarty (2002)
Sr. Global Product Manager, Philips
- ◆ Arjun Chib (2002)
Group Head Retail Liability Operations, Standard Chartered Bank
- ◆ Bibhuti Vikram Singh (2002)
GM Marketing, Bata - India
- ◆ Kiran Shukla (2002)
HR Business Partner Lead West and South - Assistant GM, Bennett Coleman & Co. Ltd.
- ◆ Preeti Malhotra Lobo (2002)
Senior Manager - HR, PricewaterhouseCoopers, India
- ◆ Raju Foujdar (2002)
Head HR - API Business, ZyduzCadila
- ◆ Surekha Waldia (2002)
Founder and Director, ELNA
- ◆ Aditya Hooda (2003)
Strategy Head - Retail Bank and Card Collections, Citi Bank
- ◆ Brishty Srivastava (2003)
Head - Talent Acquisition, Ola (ANI Technologies Pvt Ltd)
- ◆ Carson Dalton (2003)
Head - Communications, Facebook
- ◆ Praveen Kumar Singh (2003)
VP - HR, Lead Employee Relations, Citi - South Asia
- ◆ Pushp Singh (2003)
National Sales Head, Leading Kart Finance Ltd.
- ◆ Sagar Raina (2003)
Director - Talent Acquisition, MakeMyTrip
- ◆ Bikramjit Singh (2004)
Associate VP - Area Manager - Premier Banking, Kotak Mahindra Bank
- ◆ Shilpika Saxena (2004)
Vice President, Morgan Stanley
- ◆ Vikas Kanwar (2004)
Assistant VP - HR, Nomura Services
- ◆ Shara Faruqi (2005)
Sr. HR - Business Partner, Honeywell

The Alumni Cell: Keeping the Connect

The yardstick of any educational institute is the success of its alumni. SIMS has a long and proud tradition of maintaining ties with its alumni and keeping them connected with their alma mater. Our alumni are our ambassadors to the corporate world, and continue to uphold laurels. They have achieved eminence and distinction in their respective fields, and work to share their enriching experiences with the current student managers. SIMS has been successful, thanks to the support and enthusiasm of our dynamic alumni base which gives strength and passion to the community. Our global alumni network has a wealth of knowledge, business experience and networking opportunities.

SIMS therefore aims to generate and sustain an effective alumni network by reaching out to the alumni and keeping them connected with SIMS through various initiatives like the Alumni Meets, Corporate Dinners, guest lectures, seminars and college fests. They are kept updated about college happenings through newsletters, emails, social networking and websites. Alumni-Student interaction is also encouraged where interested alumni reach out to the current batch of students through a Mentorship programme and on line portals.

Every Year Alumni Meets are held in different cities. The National Meet is held on the SIMS campus and all alumni enjoy a nostalgic weekend at their alma mater.

Alumni Meets

The Alumni Season saw impressive turnouts at all outstation venues, with our alumni participating enthusiastically in various new initiatives. The Corporate Assistance Forum, in particular, was well received as a way to connect alumni in the corporate world and share opportunities. The video, speeches and activities were enjoyed at all the events. The National Meet was held on campus over two days. Our alumni participated with great gusto in sports and other outdoor activities held on campus on the first day, and also enjoyed the Cultural Programme in the evening when both alumni and students put up scintillating performances. The Alumni Meet on the following day brought the Alumni Season 2016 to a successful close, with alumni coming in from all over the country to visit SIMS and relive their college days.



SIMS

TREBUCHET

- ◆ Well- planned and modernized infrastructure with a truly global vision that manifests itself through partnerships developed with B-Schools and MNCs

- ◆ Automated web accessible library with over 15,000 contemporary books, foreign journals, magazines and online E books



Infra

- ◆ An SCHC center which includes Gymnasium, a swimming pool, aerobics and yoga facilities

- ◆ A technology savvy campus with Wi-Fi in the entire campus

- ◆ Computer Labs, Seminar halls & 16 well equipped lecture rooms to promote effective learning through better interaction

- ◆ Fully furnished 2 Boys and 2 Girls Hostels with modern amenities



structure

- ◆ Elegantly designed spacious air-cooled Auditorium with a capacity of 300 with excellent acoustics and modern audio-visual facilities

- ◆ Provides residential facilities for faculty to further augment the academic environment



Synergy 2017

Synergy 2017 is an initiative by Events Cell. This event was conducted in 2 phases on 2nd March and on 3rd March.

The event commenced with SIMS MASALA QUIZ on 2nd March. This was an online quiz played by the SIMS students between 11:30 pm to 12 midnight. It consisted of 25 questions that had to be answered in 30 minutes. The questions revolved around General Knowledge, SIMS and Bollywood. The fastest fingers with the most correct answers won a prize money of Rs 3000/-. The one who followed won Rs. 2000/-. This quiz received enormous participation and enthusiasm from the batch.

The 2nd phase of Synergy 2017 was Fahrenheit - The temperatures of business, held on 3rd March. This event was a B-Plan competition. It invited participants from the batch in a team of 3 to submit their startup ideas based on the sectors allotted to them. 5 teams made the shortlist and competed with each other over 4 strenuous rounds. The winning team took home glory along with Rs. 20,000/-. The team that followed won a cash prize of Rs. 10,000/-.

Synergy 2017 was a grand success and would be held in 2018 too.

Strategem 2016: Finance Seminar

Stratagem 2016 was conducted by Infinite, the Finance Club of SIMS. It showcased some of the most interesting speakers to enlighten the students about the current economic scenario and various reforms. The theme of the seminar was " 25 years of liberalization" and the speakers included:

Dr. Jyoti Chandiramani - Director, Symbiosis School of Economics

Dr. K.S. Hari - Professor, Gokhale Institute of Politics and Economics, Pune

Ms. Priya A. Sondhi - Professor, ILS Law College, Pune

Mr. Abhay Tilak - Visiting faculty of Business Economics at University of Pune at the Ranade Institute.



Activities

BARCODE 2016

Symbiosis Institute of Management Studies, celebrated its Annual Best Manager event on September 17th and 18th, Barcode 2016 is one of a kind event among all the MBA campuses of the country which attracts a confluence of participants from a gamut of premier B-Schools of India with the likes of IIM A, L, K, NMIMS, FMS, SIBM etc. There are 10 finalists chosen who are then invited to the college campus and are put into a grind of 36 hours of nonstop ordeal all gunning down for one coveted prize. All the finalists are judged on all the four functions of management- finance, marketing, human resources, operations along with a B- Plan and activities like Media Mayhem, Corporate lunch etc. So the best manger is the one who is able to weave carefully all the parts together. Besides, the jury evaluate the finalists on number of parameters which makes one a best manager.



360 Degree Series

"The 360 Degree Lecture Series" aims to enhance holistic Knowledge amongst students. A one of its kind initiative; its main purpose is to enhance the thinking abilities of Student managers and widen their scope of knowledge through a series of lectures by prominent personalities across different sectors. 360 Degree provides a platform for budding student managers to engage with leaders from business, academia, media and other walks of life to get together in a vibrant setting with an opportunity for thought provoking and insightful discussions. It has hosted speakers like Mr. Rahul Bose, Ms. Meera Sanyal etc.



The Field Marshal SHFJ Manekshaw Lecture Series

The institute hosts the memorial lecture every year in honour of the legend, Late Field Marshal SHFJ Manekshaw since 2005. The Late Field Marshal had given his consent for the lecture. Apart from SIMS students, the lecture is attended by eminent people from various walks of life including the corporate, academic and defence community.

The Field Marshal S.H.F.J. Manekshaw Memorial Lecture was held on 3rd October. The lecture was delivered by Mr. Adi Godrej, Chairman, Godrej Group on the topic, "Leadership". Dr Rajiv Yeravdekar, Dean, Faculty of Health Sciences, Symbiosis International University presided over the event.

Colosseum

Colosseum, an event organized by the HR club, provides a forum where corporates, economists and consultants come together to discuss the existence of HRM in organizations and its importance. It amalgamates the ideas of students and experienced industry professionals to provide a broader perspective towards HRM. Colosseum 2016 saw some wonderful speakers who not only shared their industry experience but also spoke about 'Incessant understatement of the exponential growth of the HR Sector' in a broad new light.

Prominent Speakers of Colosseum 2016

- ◆ Ms. Smita Jain - Barclay
- ◆ Mr. Mayank Patel - Adecco
- ◆ Mrs. Pradnya Bora - Talisman Advisors
- ◆ Mr. Tariq Ahmed - LinkedIn
- ◆ Mr. Kunjal Kamdar - Polaris Consulting Services Pvt. Ltd.



Womancipation

Women's cell of SIMS, promotes diversity and equality of opportunity for both genders and facilitates underprivileged women of our society. The cell holds an annual seminar called 'WOMANCIPATION' which invites established women dignitaries from different spheres of life, who have made it 'BIG' overcoming various obstacles in life, to share their experience with us.

Womancipation this year was held on 10th September, 2016. It was a dual themed colloquial, which had speakers from different industries. The themes were - Difficulties faced by women in the field of manufacturing

The speakers for the colloquial were-

- ◆ Ms. Rohini Kalyani - Kalyani Forge
- ◆ Mr. Brijesh Kalra, Mr. Santosh Rai - Larsen and Toubro Ltd.
- ◆ Mr. Anant Ramakrishnan, Ms. Priya - Tata Toyo
- ◆ Mr. Gagandeep Singh - BAPL Limited
- ◆ Mr. Gajanan Shellar - Keihinfie





SIMSARC

SIMSARC is an annual International Research Conference. SIMSARC provides an unparalleled opportunity to researchers and scholars to enrich their body of knowledge through their extensive research papers. SIMSARC also offers a platform to the researchers and scholars to share and publish their thoughts and ideas. This year SIMSARC was held on 15-16th December 2016. The theme for the the session was "Make in India- Opportunities and Challenges". Some of the eminent dignitaries present in the conference were:

- ◆ Dr. Rajendra P. Khandekar, Meopolitan State University of Denver
- ◆ Dr. Ravi Seethamraju, The University of Sydney Business School, Australia
- ◆ Mr. S.C. Kalia, Senior Strategic Advisor and Chief Mentor, Yes Bank Ltd.
- ◆ Shri. Pramod K Panda, Principal, College of Agriculture Banking, RBI
- ◆ Mr. Abhishek Ranjan, Global head- Sustainability, CSR and BFSI Industry marketing, Brillio Technologies
- ◆ Ms. Rima Marphatia, Chief General Manager, Exim Bank of India.
- ◆ Mr. V Ravi, ED and CFO, Mahindra & Mahindra Financial Services Limited (MMFSL)
- ◆ Mr. Neeraj Kulshrestha, Chief of Business Operations, BSE Ltd

Sports Cell

"All work and no play makes Jack a dull boy". Sports Cell or S.T.A.G.S., the SIMS Team for Administration of Games and Sports, sincerely believe that Sports play an important role in molding the entire personality of an individual, makes him more pro-active and above all, in this hectic schedule, provides an outlet for stress. As a part of the cell, student managers get a taste of real management skills, dealing with students, managing inventory, handling budget constraints, organizing various events and making sure that the entire event goes on glitch free. Here they learn the basics of management and get hands on experience of time management and team building skills.

Milestones achieved during 2016-2017

1. SIMS Football Team won AIT Football Tournament 2016
2. Kritika Kumar won AIT and SIU Women Squash Tournament 2016
3. SIMS Girls Volleyball Team Stood 2nd in Symbhav 2016
4. Mahipal Singh Vanar - Runner up (men) and Sugandha Rajan (2015 - 17) - First position (women) SIU marathon
5. Japinder Virk (2015 - 17) -Second (women) SIU marathon
6. Volleyball player of the Tournament - Hitesh Kumar (2016-18)

SIMS participated in all the inter-institute tournaments organized by SIU. The students were also recommended for representing SIU in inter-varsity tournaments which raised the level of SIMS and boosted the recognition of the institute at SIU. We hope more students would be a part of and represent the University the next year. The Faculty and the Staff at SIMS are not far behind as they participated in various internal competitions with full spirit and enthusiasm. They also represented SIMS at the Annual SIU sports fest "Sanskritik Mahotsav" and performed pretty well.



PRANAY : Our social initiative

Pranay is a first of its kind and social initiative to be launched by a B-School. Through our efforts at Pranay, we help the less fortunate in realizing their true potential while truly comprehending the significance of Corporate Social Responsibility.

Pranay is a social initiative managed by SIMS students. It is a combined effort by the entire SIMS family to contribute to society in some manner. Pranay helps less fortunate people in realizing their true potential and value.

Pranay is associated with NGOs like Akanksha, Pankhudi, Maher, Muktangam, Mobile Creches, Adhar Sparsh, Green Hills Group. Pranay is also associated with companies like Infosys and John Deere.



Pranay volunteers for campaigns such as Kavach - The clothes donation drive, Nukkad Natak, Vidyottama and Jeevan Dhara. Kavach, the Clothes donation drive was conducted on 30th July 2016.

Jeevan Dhara was a Blood Donation Campaign in collaboration with SCHC and Sassoon Hospital that took place on 1st August 2016.

Nukkad-Natak was conducted on 30th September 2016 at Seasons Mall in Pune to create awareness about the evils of drug abuse among the youths of the society. The street play also focused on ways to get out of the tangle of drug addiction by engaging with various support systems available in society.



Vidyottama is a student driven social initiative of SIMS. Vidyottama attempts to reach out to the children of support staffs of the institute with their academic syllabi and assists the non teaching staff in enhancing their vocational skills.

Incubation Center

Entrepreneurship culture is of key importance to SIMS. To keep this culture alive SIMS has opened an Incubation center in 2010 which acts as a platform for students with entrepreneurial zeal to realize their dreams. Each year students are encouraged to come up with innovative ideas. The best ideas are then nurtured and refined with our partners Reddvis Wealth Management Pvt Ltd for incubation. The incubation center currently houses J and R Hospitality Ltd. It is owner of the successful brand Steammos with over 5 outlets across Pune and plans to expand further. At SIMS we believe journey of a thousand miles begins with a single step and Incubation Center acts as the first stepping stone.

International Collaboration

Leeds Metropolitan University

Leeds Business School is the leading provider of undergraduates, post graduate and professional educational courses in finance, business, human resource management, marketing, journalism, public relations, economics and enterprise. Following a lead between SIMS and Leeds Metropolitan University, students can join some of their Masters programme with credit transfers and achieve the award of Master of Arts in International Business or Master of Science in Management or Master of Arts in Finance, all internationally recognized qualifications. The course has a strong dimension and attracts students from countries as diverse as China, India and Vietnam. During the course the students prepare a dissertation, an independent piece of research which they will prepare under the supervision of an individual mentor.

Hochschule fur Wirtschaft und Recht Berlin

Berlin School of Economics and Law

The MOU will facilitate research collaborations between faculty through research ideas, data and academic resources. It will also help in exchange of academic and scholarly information, student exchange programs, sponsorships of co-operative seminars, workshops and other academic meetings if specific grants are available.

The Berlin International Summer School offers Summer School programmes on European Business and Economic Programmes, European Union in Global World, Market and Management in Europe.

CEO Conclave 2016



This time the stage was grandeur and bigger than the previous one, CEO's from across India descended to attend our 5th Annual CEO Conclave. We had dignitaries from corporates like Credit Suisse, CNBC TV 18, SG Analytics, Bajaj Group of Industries, MCCA, MSD Pharma and ACG Inspection to name a few, who visited us to share their insights on the certain topics.

The eminent personalities from diverse fields were present to provide their insights which were beneficial to our students in bridging the gap between acquiring academic knowledge and implementing managerial skills. CEO Conclave proved to be a networking platform for CEOs and corporates who want to network with each other and create lifelong relationships.

The discussion of the panel started with "What is the motivation, when there is no appreciation?" The Business Leaders participated and shared their insights. The core essence of the summit was panel discussions amongst the corporates highlighting their experiences, thought provoking views and the practical aspect of the current business scenario. The summit generated an interactive and collaborative meeting of the minds which was very insightful and enriching. This CEO Conclave was indeed a remarkable success for SIMS reinforcing its brand in the corporate fraternity.

CEO CONCLAVE		
Name	Designation	Company
Anuj Gupta	CEO	Hitachi Systems Micro Clinic
Bijender Vats	Director- HR	MSD Pharma
Ettore Cucchetti	CEO	ACG Inspection
Cdr Pankaj Joshi	Head-Aviation Department, Vice Chairman	Bajaj Group of Industries. MCCA
Ranjit Anand	MD & Head of Pune Center of Excellence	Credit Suisse
Susshruth Apshankar	COO	SG Analytics
Reema Tendulkar (Moderator)	Anchor and Research Analyst	CNBCTV18

Corporate Summit 2016



Corporate Summit is the flagship event of Placement Cell which is conducted annually to bridge the gap between students and corporate. Every year we invite professionals from various corporate giants across all sectors - BFSI, FMCG etc. to help the students get familiar with the implementation of different MBA concepts in real-time corporate scenario. The panellists discuss about various upcoming trends in the field of Marketing, Human Resources, Finance and Operations which help the students to get acquainted with the latest pedagogy and methodology being adopted in various organizations. In addition to this, the panellists get a wonderful opportunity of networking on a platform where various like-minded people express their opinion and share their views to raise the intellect of the gathering to new heights. The Corporate Summit also provides as a base for networking to the students and the panellists through the intensive interactive sessions where in students ask the professionals their questions in order to get a more comprehensive understanding of managerial implementation of their academic courses.

HR PANEL		
Name	Designation	Company
Dr. Gaurav Buch	Group Head, HR	Rasna
Nagendra Desai	Director	PI Worldwide
Raamann Ahuja	Senior Director, HR	Thermo Fisher India
Ritesh Jha	VP HR	Naukri.com
Thomas Joseph	Corporate Senior Vice President - HR	WNS
Unmesh Rai (Moderator)	General Manager - HR	Reliance Industries Ltd.
MARKETING PANEL		
Anupam Asthana	Director, Marketing Effectiveness	Neilsen India
Piyush Kant	Advisor	Merck Biopharma India
Manoj P	EVP Corporate Sales	Naukri.com
Tanmay Dubey	Country Category Manager Commercial Sales	HP India
Abhimanyu Khanna (Moderator)	Partner Business Manager	Hewlett Packard
OPERATIONS PANEL		
Amitabh Mathur	COO	Autodynamics
Bhavesh Ved	Head - Delivery	Xoriant
Hitendra Admuthé	Head (DGM) - Procurements and Exports	Racold Thermo
Sangeet Kapoor	Technical Chief - Climate Control	Tata Motors
Shelar GB	Assistant DGM	Keihin Fei
Vinayak Shrotri	GM-SCM	Fiat India
Raj Sah (Moderator)	Professional Emcee	Freelancer
FINANCE PANEL		
Anup Mishra	CFO - Stampings Gears & Composites Business	Mahindra CIE
Nitin Vijaivergia	Partner	PricewaterhouseCoopers
Rajshekar Kalluri	Senior Director	India Ratings and Research
Sanjeev Joshi	Consultant, Indirect Taxes	Finolex Ind Group
Seshasayee Shankarnarayanan (Moderator)	Director	Credit Suisse

Credit Suisse

In 2013, SIMS hosted a session by Ms. Vedika Bhandarkar, Vice Chairwoman & Head of Investment Banking Department at Credit Suisse India. She headed the investment Banking and Global Markets Solutions businesses and oversaw the onshore private banking business. She has worked across divisions at Credit Suisse to deliver the firm's full capacity to its clients.

The discussion spanned from economic scenarios in the 90s to the current scenario and the journey from investment banking to mergers and acquisitions. The talk was quite motivating and fascinating for the student managers as they got a chance to interact with a personality who had been ranked 27th in Fortune India's most powerful women in business. Following the talk, Ms. Bhandarkar felicitated two of the best female students from the finance batch with a cash prize of Rs. 50,000 and Rs. 25,000 each.

Sid Banerjee, presently the head of Finance group, Credit Suisse, Pune also jointly leads the overall controllership and reporting area for the bank globally. He visited SIMS on 2nd September 2015 to interact with the Finance batch and share valuable inputs based on his vast experience of more than 25 years.

Jyothi Menon, currently Director Human Resources for Credit Suisse, visited SIMS on 25th August 2014. Jyothi has been in the realm of HR for 20 years. She has held various leadership roles in Talent Acquisition, Talent Management and Development, Employee Relations, Performance Management, Rewards and Recognition, Statutory Compliance and Compensation and Benefits. Her previous assignment was with Standard Chartered Bank as Senior Vice President. Prior to SCB, she has held various responsibilities like Head of HR for an Aditya Birla Group Company, Minacs, Head HR, Admin & PR initiatives for Lason India and Head HR & Admin for Computer Associates in India.

Christina Yeoh, Director in the CFO division of Credit Suisse, visited SIMS on 10th December 2014. She is the APAC Regional Head of Line Control (Product Control), leading a team of 120 in Pune and Singapore.

Christina was brought up in Kuala Lumpur, Malaysia, completing her secondary education in a pure science specialty. She left Malaysia at the age of 19 on scholarship to pursue a law degree from the London School of Economics. Having graduated with Honors, she joined Ernst & Young in London as a trainee Chartered Accountant. Over the three years of articles, Christina qualified as a Chartered Accountant (ACA) with the Institute of Chartered Accountants in England and Wales. She also succeeded as a double prize winner within the ICAEW examinations.

The session was on the topic 'Woman in Banking'. The discussion spanned from challenges faced by women in banking to success stories and how the business scenario is changing. The talk was quite motivating for the student managers as they got a chance to interact with her. The talk was followed by distribution of goodies by the company.

JP Morgan Chase & CO.

JPMC offers scholarship to the students of SIMS to reward and recognize the students having a great acumen in Finance. The scholarship is known as JP Morgan Global Finance FinWiz Program. Selection is based on academic performance, group discussions, personal interviews and presentations. The scholarship amount for the senior batch was Rs. 1 Lakh in the academic year 2014-15.

Deloitte Maverick

SIMS was a part of the fifth season of Deloitte Maverick. It was an extravagant affair with many participants from colleges across the country. Apart from the main business solutions challenge, three additional competitions were held on the sidelines of Maverick to provide a platform for students to showcase their talents. The 'War of Bands' was held for music bands in the campuses to compete against each other, and win a chance to play at the regional rounds and at the grand finale. 'Be the One' was a unique contest where students were encouraged to send in their personal story of successes/ achievements that helped shape them into the person they are. Students with the most compelling stories stood a chance to share their stories during the regional rounds and win prizes. 'Roll the Reel' was the third contest that is aimed at providing students with the opportunity to unleash their creative skills leveraging videos and new-age motion graphics.

PIWAT

Clearing the entrance exam is surely difficult but PIWAT process at SIMS equally challenging and testing. The students are put through multiple rounds to test their management and communication skills before being selected. Our students are selected by the most eminent and established personalities of the corporate world, whose intention is not only to select students that have the potential to be converted into a successful corporate tomorrow. The selection process is very stringent and filters the best in the lot.



*Alphabetical Order

Name	Designation	Organization
Mr. Anand Khot	HR	IBM
Mr. Pankaj Pradeep	General manager (HR)	Fiat India Automobiles Ltd.
Lt. Gen. Nobel Thamburaj	Lt. Gen (Retd.)	Indian Army
Mr. Sachin Virkar	Associate Vice President	Wipro
Mr. Rajesh Talathi	Sr. General Manager	John Deere
Mr. Sadashib Padhee	VP (HR)	KPCL
Dr. P Parab	Group Director	Sahyadri Hospital
Mr. Abhijeet Shah	VP - IR & Admin	Bharat Forge
Mr. Santosh Bhawe	Sr. VP - HR	Bharat Forge
Mr. Anuj Ranjan	General Manager	RBI
Mr. Sumit Ranade	Sr. Manger (Finance)	Capgemini
Mr. Rajesh Chandwarkar	VP	TCS
Dr. Vidya Deodhar	Principal	Ness Wadia College of Commerce



ORIENTATION

The SIMS Way

One of the features that sets SIMS apart is its orientation period. It lasts for a period of two to three weeks. Orientation for Batch 2016-18, began on 1st of June 2016 as the fresh batch of students arrived and sat in the auditorium. The senior council 2016 had only one aim in mind, to transform this new batch of students into 'student managers'.

The orientation acts like a Launch Pad for their foray into the corporate world. It is tough, hectic and prepares them for a rigorous life in the corporate world. It consists of various activities which test their mental resilience as well as their physical strength. With everyday beginning with a morning jog at 0600 hours, the batch goes through a session where their physical endurance is put to test. To ensure that this doesn't get too hectic, the jog is followed by a session of recreational activities such as yoga, dancing and games.

The day then moves on to various guest lectures and introduction lectures which act as stepping stones towards the MBA curriculum. After the lectures, the students attend an evening session with the student council where they are handed assignments, to be done in groups. Finally, after the submissions the day ends at 2300 hours.

While bringing out the best in the student, it helps them discover themselves as a person as well as a manager. The students realise the limits to which they can push themselves, something which is essential for the corporate life ahead. During this period of orientation, we at SIMS make an effort to show the students almost all aspects of a tough life that is waiting for them. The orientation also builds batch unity and friendship that last for a lifetime, making it an unforgettable experience.

LIVE PROJECTS

Students of SIMS are engaged throughout the year in various Live Projects from companies. There are various types of Live Projects offered in all the specializations which not only positions SIMS as a pioneer of management in the corporate but also enhances the skills of the student managers.

Companies offered live projects:

- ◆ Magarmach
- ◆ Yearbook Canvas
- ◆ Axiom
- ◆ Little Gurus
- ◆ Grofers
- ◆ Fintac
- ◆ AdsTrak
- ◆ Adventure Pulse
- ◆ Fufuh
- ◆ Tripda
- ◆ Aranca

TED X

TEDx is an international community that organizes TED style events anywhere and everywhere - celebrating locally driven ideas and elevating them to a global stage. The first edition of TEDxSIUKirkee was organized on 4th September 2016. The theme for the event was Pioneering Ingenuity.

- ◆ Lakshmi Rebecca
- ◆ Vithika Yadav
- ◆ Khurshed Batliwala
- ◆ Mazar Yazarloo
- ◆ Dhaval Bhatia
- ◆ Seema Rao
- ◆ Francois Gaultier
- ◆ Vaibhav Sethia

INNOVATIVE PRACTICES

SIMS Economic Think Tank (SIMSETT) is the club in SIMS which comes up with articles on economic issues giving students insight on the latest business scenario

The Incubation centre at SIMS extends great help and support to its entrepreneurs in incubating their innovative ideas

- ◆ Energy Conservation - Use of CFL bulbs, solar water heaters & use of N Computing devices for saving energy
- ◆ Sewage Treatment Plant - Recycling of waste and sewage water through STP system
- ◆ E-Waste Management
- ◆ Pre-Induction & Orientation Programme

Value Added Courses

SIMS offers its students a wide range of value added courses apart from their curriculum to gain deeper industry knowledge. Such courses help student managers in gaining an edge over other B-Schools when they enter the corporate world.

Courses offered at SIMS:

- ◆ Six Sigma Green Belt Training Course
- ◆ ICICI Learning Matrix Online Course
- ◆ MDP on SPSS
- ◆ Business Simulation
- ◆ TEDx event licence
- ◆ KPMG LSSGB certification programme

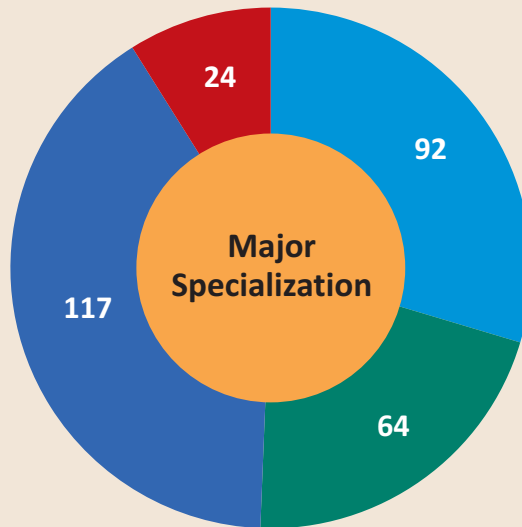
Finance

HR

Marketing

Operations

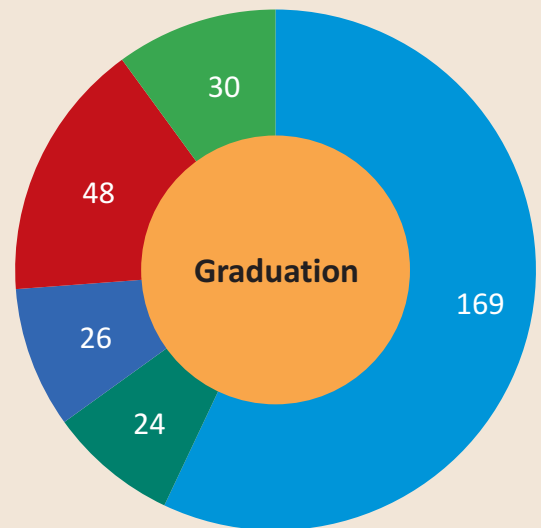
batch Snapshot 2016-18



- Finance
- Human Resource
- Marketing
- Operations



- Freshers
- Less than 1 year
- 1-2 year
- 2-3 year
- 3-5.5 year



- B. Tech
- BBA
- B.Sc
- B.Com
- Others

Total - 297

Achievements Batch 2016-18

Students at SIMS are the one who have attained excellence not just in academics but also in co-curricular activities. Some of the achievements of the batch 2016-18 are highlighted below:

Academics:

Students have done exceedingly well in their academics throughout their education, which is evident from the fact that we have students who are rank holders of:

1. Subject Expert
2. School Topper
3. State Topper
4. CBSE Merit holder
5. University Topper
6. Graduation with Honours Paper Presentations:

To be a good manager one need to interpret and analyse market situation using various statistical tools. The students have shown their capabilities via research paper presentations in the following journals and conferences:

1. International Journal of Infinite Innovations in Technology (IJIT)
2. National Conference on Emerging Trends in Engineering Science & Technology
3. Innovative & Futuristic Approaches in Science and Technology' at NIT Bhopal
4. International Journal of Advanced Electronics and Communications Systems

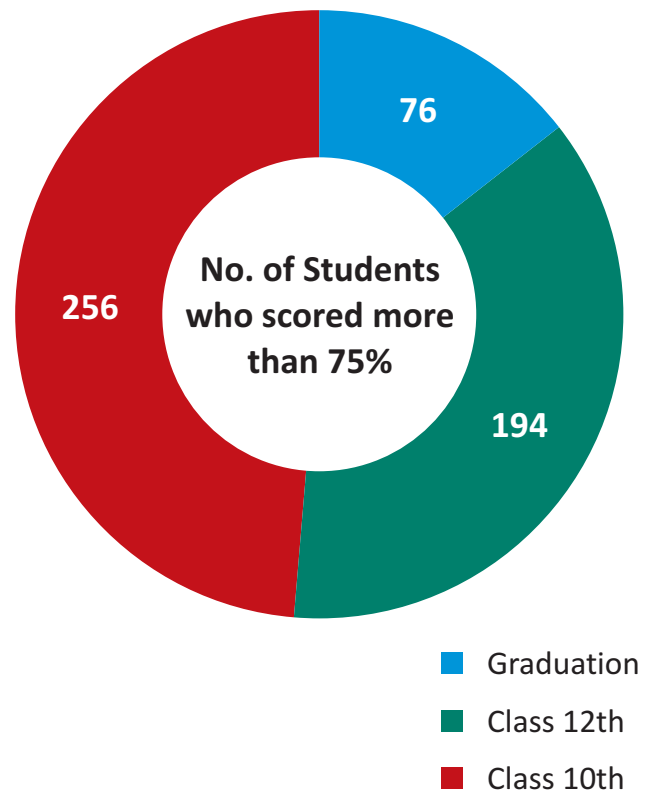
Scholarships:

Students of SIMS have been recipient of various scholarships including Army Welfare Education Society's Merit Scholarship, AGIF (Army Group Insurance Fund) Scholarship, Amul Vidya Bhushan, Prime Minister Scholarship and Scholarship from Air Force Benevolent Association.

Extra-Curricular:

Our belief of "a healthy body leads to a healthy mind" is proven by the fact that students of SIMS are actively involved with sports and extra-curricular.

The batch presents International, National, State and Cluster level athletes in sports like Equestrian, Athletics, Lawn Tennis, Skating, Swimming, Badminton, Volleyball, Football, Cricket, Handball, Taekwondo, Karate, Basketball and Rifle Shooting.



SIMS takes pride in the fact that most of our students demonstrate traits of a true leader- Unity, Discipline & Dedication that have been imbibed in them since their foundation years by being an active voluntary member of institutions like National Cadet Corps, National Service Scheme and Bharat Scouts & Guides.

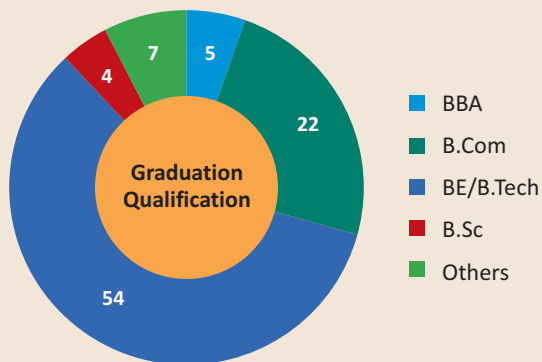
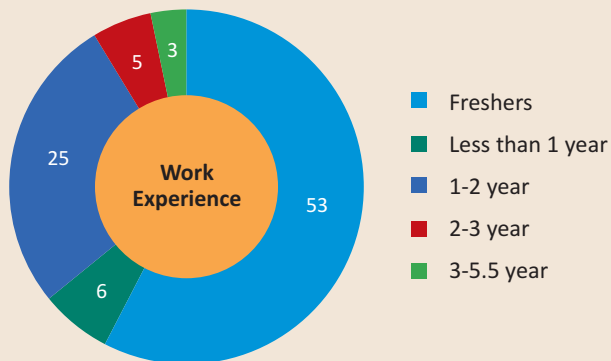
SIMS is recognized as a Centre for Entrepreneurship by Department of Science and Technology and this has been enhanced by the admission of entrepreneurs in the batch of 2016-18.

Training and Certifications:

Students of batch 2016-18 are certified in Bloomberg Market Concepts. More than 25% of the batch has completed "Lean Six Sigma Green Belt" certifications. Students also have technical certifications like:

1. Oracle SQL certification
2. Oracle People soft Developer
3. Rapid Application Development
4. ORACLE IZO-045 – Database Administration
5. IBM DB 2 9 Fundamentals Certification

batch Snapshot 2016-18



Infinite - The Finance Club

At the finance club of SIMS, we aim to give meaning to those dreaded, alien scriptures called numbers. A volley of lecture series, workshops and competitions are held, all with a purpose of equipping SIMSites to see and understand the logic behind finance, and mastering it. Club infinite is not just a platform for display of financial prowess, but also an endeavor to bring logic to the fore for the understanding of even those who are less finance-oriented.

The measure of every idea, every success, every failure and the very future of a firm is Finance. Thus, at infinite, we bring meaning to digits, so much so that they will speak more to you than words. The result is a batch of all-round achievers who know what they have to see when they lay eyes on a balance sheet.

Curriculum

Semester I

Advanced Excel
Basics of Financial Management
Business Communication
Business Environment
Business Statistics
Contemporary Practices in Business
Essentials of Marketing Management
Financial Accounting
Human Resource Management
Introduction to Operations Management
Legal Aspects of Business
Managerial Economics
Operations Research
Organizational Behavior
Research Methodology

Semester II

Advance Statistics
Corporate Accounting
Financial Management
Direct Taxation
Financial Services (M)
Financial Statement Analysis (M)
Information Technology and Intellectual Property Rights
International Finance
Knowledge Management
Macroeconomics
Management Accounting
Management Information Systems
International Trade and FOREX
Retail Banking (M)

Semester III

Advanced Corporate Finance
Business Intelligence
Creativity and Innovation
Derivative Markets
Financial Engineering and Analytics
Financial Modeling
Financial Risk Management (M)
Insurance Management
Indirect Taxation
Integrated Disaster Management
Investment Banking (M)
Project Feasibility and Financing
Security Analysis and Portfolio Management (M)
Strategic Management
Summer Internship
Wealth Management

Semester IV

Advanced Strategic Management
Business Intelligence- II
Corporate Governance and Ethics
Dissertation
Entrepreneurship
Environment Management System
International Development and International Business
Project (Corporate Social Responsibility)

Summer Internship

Aegis Limited

Invoice Processing in Procure to Pay Process

Allianz Worldwide Partners

Analysis and strategic modelling of a Global Process for (AR/AP/GL and Reporting) Finance and Accounting

Bajaj Finserv

Campaign Management

Corporate Bridge

Financial modeling - Time Warner
Financial Modelling of Infosys

Credit Suisse

Management information system for the expense accounting and control team
P&L Attribution and JRules Implementation
Trade Life Cycle and synergies between the Cash Management and Cash Products team

Deloitte Consulting India Pvt. Ltd.

Implementing FAST for back office

DLF Limited

Funds and Treasury allotments to different Real Estate Projects

ERIC

An Economic and Financial Analysis of commercial bank evolving a competitive structure for HDFC bank
Changing technology and customer need in banking sector
Study of life insurance in HDFC with respect to Seabird group and companies
Study on Commodity Futures as an investment avenues.

Export-Import Bank of India

Study of audit systems of Exim Bank for internal efficiency and better risk management

FinIQ

Configuration of structured products on FinIQ's UCP module and tracking the process workflow for a new contract
Swaps Pricing (interest rate swaps & cross-currency swaps) & configuration on FinIQ UCP module + Competitor Analysis.

Ford Motors

AP Broker scope Inventorization and forecast
Financial viability study for ongoing product development actions

Grasim Industries Limited

Studying Commercial and Accounts aspects of Grasim Sales and Marketing Division

India Bulls Group

Impact of INDA.S. on Financial Statements

Innobytes Technologies Pvt. Ltd.

Study of various financial products and equity research of Infosys and TCS for the launch of new platform called "My Money Plant"

Marsh India Insurance Brokers Pvt. Ltd.

Potential of Agriculture Insurance and Reinsurance for Marsh India

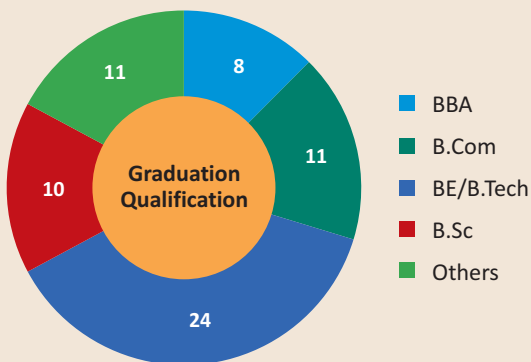
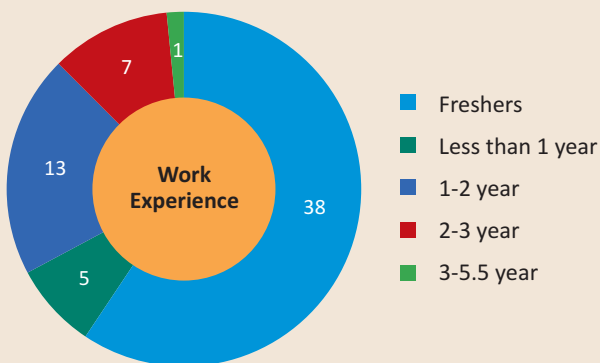
Su-kam Power Systems Limited

Private Equity, Debt-restructuring and WCTL

Vibor Society Development Bank Ltd.

Credit Underwriting and Risk Assessment in Bank

batch Snapshot 2016-18



People Tree- The HR Club

The people Tree aims at giving the necessary corporate exposure to the students by providing a platform to the student managers to think out of the box and bring out the best in them. In this light student managers have organized events like case study competitions, debates, documentary screenings, management games, Workshops and so on.

Curriculum

Semester I

Advanced Excel
Basics of Financial Management
Business Communication
Business Environment
Business Statistics
Contemporary Practices in Business
Essentials of Marketing Management
Financial Accounting
Human Resource Management
Introduction to Operations Management
Legal Aspects of Business
Managerial Economics
Operations Research
Organizational Behavior
Research Methodology

Semester II

Advance Statistics
Compensation & Reward Management
HR Metric/Analytics
HRD Audit and Scorecard
HRD Instruments
Industrial Relations
Information Technology and Intellectual Property Rights
Knowledge Management
Learning & Development
Macroeconomics
Management Accounting
Management Information Systems
Performance Management Systems
Talent Acquisition
Talent Management

Semester III

Coaching Mentoring and Counseling
Integrated Disaster Management
International Human Resource Management
Labour Laws – II
Leadership
Managing Employee Relations
Managing in Economic Volatility
Organizational Development & Change Management
Organizational Psychology
Strategic Human Resource Management
Strategic Management
Summer Project
Transactional Decision Making

Semester IV

Business Ethics and Corporate Governance
Cases in HR
Corporate Social Responsibility
Dissertation
Energy and Environment Management
Entrepreneurship
Integrated Learning
Mergers and Acquisitions
Strategic Decision Making

Summer Internship

Allianz Worldwide Partners

Employee Onboarding, Performance Management System and HR communication

Becton Dickinson

Benchmarking sales incentive plans in Life Science Industry and consequent review of BD India Sales Incentive Plan

Bharat Forge

Welfare schemes in Industrial Relations at Bharat Forge

DCB Bank

Effectiveness of training programs through feedbacks and their impact on Employee's Performance

Deloitte

Developing a strong Campus branding program for USI Audit
Return on Investment for Development Centre for Excellence

ERIC

Training and Development Strategies of Employees in Insurance Industry

Experian

Strategic planning for sustained employee engagement activity

Ford Motors Pvt Ltd

Workplace 2020 - Managing change to engage employees

GE Healthcare

Employee Performance Development

Google

Lead Generation for GCP

KPIT Technologies

Identifying talent for an emerging venture focused on providing services to rural India

Marvell India Pvt. Ltd.

Compensation and Benefit Analysis for Marvell India Pvt. Ltd

McDonald's

Employer Branding : Exploring Recruitment Opportunities in undergraduate colleges in Pune.

Mercedes Benz

Learning & Development practices (Induction training, mentoring, reverse mentoring, coaching, LMS) and high performance culture

Middle Earth HR

Design and implement HRD Audit in the sales department of the organization and develop a coaching process

Morgan Stanley

Hiring Pitch Document: Scope of usage, ensure consistency around the message, enhance employer brand, reduce decline ratio

Mother Dairy Fruit & Vegetable Pvt. Ltd.

Redesigning the induction program for management trainees

Novo Nordisk

Organizational Development - Streamlining and Effectiveness of the Zonal Structure of Novo Nordisk

Orange Business Services India Pvt. Ltd.

Learning and Development- Design and Deliver Training Modules on Behavioral and Soft Skills

Rubrix Solutions

Performance Management in an HR Startup - Approach

STmicroelectronics

Making a strategy to do Level 3 (Krikpatrick Model) for Leadership development programs

Wipro

Impact of leadership development to tackle challenges in the IT sector

WNS

WiNS - Performance Engagement Program

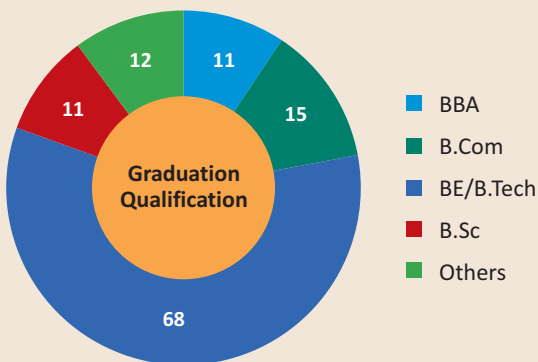
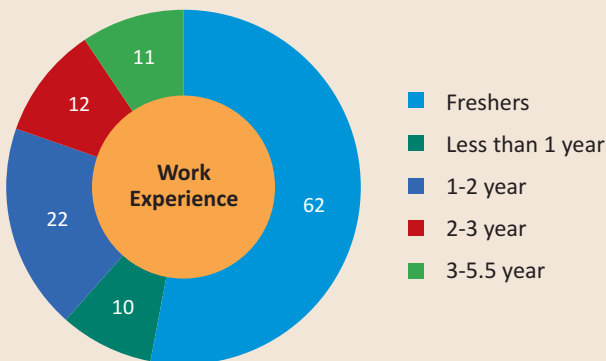
Finance

HR

Operations

Marketing

batch Snapshot 2016-18



SMARK - The Marketing Club

SIMS constantly endeavors to educate and engage students in the field of marketing, to become Smart Marketers in the present dynamic business world. It conducts intra-college competitions which is a platform to test and put to use the marketing skills of the students. It is also responsible for educating students about the current scenario in the world of marketing via guest lectures /seminars, 4thought and through its monthly newsletter - 'Smarkoshare'.

Moreover it also organizes management games, quizzes and case study competitions for the students which enables in team building and a fun-filled learning experience.

Marketing Total - 117

Curriculum

Semester I

Advanced Excel
Basics of Financial Management
Business Communication
Business Environment
Business Statistics
Contemporary Practices in Business
Essentials of Marketing Management
Financial Accounting
Human Resource Management
Introduction to Operations Management
Legal Aspects of Business
Managerial Economics
Operations Research
Organizational Behavior
Research Methodology

Semester II

Advance Statistics
Consumer Behavior (M)
Information Technology and Intellectual Property Rights
Knowledge Management
Macroeconomics
Management Information Systems
Management Accounting
Product Management (M)
Services Marketing (M)
Sales and Distribution Management
Brand Management (M)
Marketing Strategy and Implementation

Semester III

Strategic Management
Summer Internship
Business Intelligence
Creativity and Innovation
Integrated Disaster Management
Business To Business Marketing
International Marketing (M)
Customer Relationship Management
Integrated Marketing Communication (M)
Retail Management
Rural Marketing
Digital Marketing
Marketing Strategy
Product Innovation

Semester IV

Business Ethics and Corporate Governance
Cases in Marketing
Corporate Social Responsibility
Dissertation
Energy and Environment Management
Entrepreneurship
Integrated Learning
Mergers and Acquisitions
Strategic Decision Making

Summer Internship

Allianz Worldwide Partners

Developing the Go to Market Strategy for on Demand Roadside Assistance

Aludecor

A Comparative study on the different brands of ACP in the Market

Atos

Employee Branding in the IT Sector

Autodynamics Engineering Pvt. Ltd.

Designing of CRM Strategies, Warranty & User Manual and Dealer & Incentive Schemes under Marketing and Sales for EcoAir

Bajaj Finserv

Launch of BFL Homes & Loans module

Becton Dickinson India Pvt Ltd

Market Assessment for Gravity IV Sets: Understand the market landscape, do opportunity assessment, competitive analysis, and make the marketing plan for the launch

Deloitte Consulting

Develop deliverable for an E-store adopting new technology (Workday) for managing it's forces.

FinIQ

International market analysis, branding; establishing corporate communication framework

Heubach Colour Pvt. Ltd.

Analysis of Heubach and its customers along with the paint industry of India

ITC Hotels

Impact of digital marketing in the hotel industry

L&T Finance

Strategical Positioning and Balanace of LAP and Home Loans

Lenskart

Comprehensive analysis of Lenskart and its customers

Marsh India Insurance Brokers Pvt. Ltd.

Implementable knowledge management framework of thermal power sector for Marsh India's business decision makers
Total Market opportunity identification for Marsh India of incoming multinationals through FDI

Orange Business Services

Market Analysis for Adaptation of Cloud computing in ITES sector
Market research of the prospects and creating awareness about Orange Business Services

Oyster Connect

Spice Money: Create awareness and improve the acceptance of Aadhar Enabled Payment System as a mode of payment among Service Merchants

Reliance Brands Limited

A study on Dune London footwear and customer engagement through various marketing initiatives
Feasibility and strategies to revive offline marketing campaigns for a premium brand of RBL in an era of ever-growing digital marketing campaigns

United Spirits Limited- Diageo Group

Consumer profiling for Captain Morgan, Mc. Dowell's No. 1 Celebration Rum Silk and Mc. Dowell's No. 1 Silk Whiskey

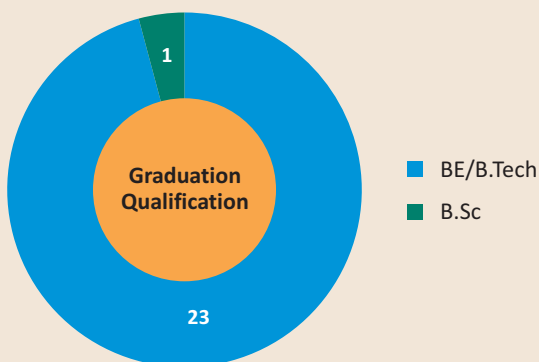
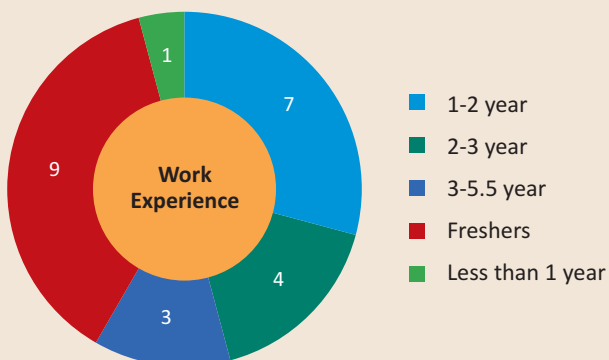
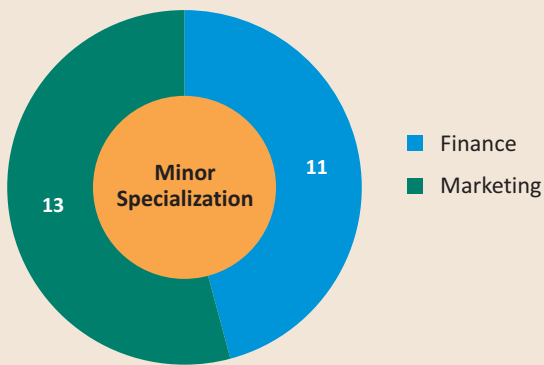
Wildcraft India Pvt. Ltd.

Territory Development Plan for west region using MPV & MII

Wipro

Evaluation of IaaS and PaaS service providers for potential partners in Nordics

batch Snapshot 2016-18



NOESIS - The Operations Club

NOESIS means intellectual and intuitive thinking and understanding. It is a process of the mind to analyze complex things with simplicity. NOESIS - The Operations Club of SIMS promotes rational thinking and helps making complex things simple. Operation is the core of every business and plays a pivotal role in any business's success. What happens in the industry is different from what we learn in books. NOESIS enables students to think beyond classroom learning and aligns them with current industry practices.

It aims to inspire students to come up with improvements in terms of cost, quality, and time – by innovating on, and simplifying day-to-day activities. The best ideas are the simple ones. This is done through non-conventional and practical ways of learning and knowledge sharing. This will help students to enhance their analytical power, objective decision-making skills, and provide them with a practical mindset towards solving problems.

Curriculum

Semester I

Advanced Excel
Basics of Financial Management
Business Communication
Business Environment
Business Statistics
Contemporary Practices in Business
Essentials of Marketing Management
Financial Accounting
Human Resource Management
Introduction to Operations Management
Legal Aspects of Business
Managerial Economics
Operations Research
Organizational Behaviour
Research Methodology

Semester II

Advance Statistics
Information Technology and Intellectual Property Rights
Knowledge Management
Macroeconomics
Management Information Systems
Management Accounting
Operations Strategy and Control
Quality Management
Project Management
World Class Manufacturing
Advanced Operations Research
Materials Management

Semester III

Strategic Management
Summer Internship
Business Intelligence – I
Creativity and Innovation
Enterprise Resource Planning
Integrated Disaster Management
Advanced Project Management
Supply Chain Strategy
Technology and Innovation Management
Service Operations Management
Warehouse Management

Semester IV

Business Ethics and Corporate Governance
Cases in Operations
Corporate Social Responsibility
Dissertation
Energy and Environment Management
Entrepreneurship
Integrated Learning
Mergers and Acquisitions
Strategic Decision Making

Summer Internship

7Med India Pvt. Ltd.

To study and improve the operational processes of a dialysis clinic to reduce the functioning cost

Allianz Worldwide Partners

Financial Reconciliation and Process Innovation

Bajaj Finserv

Improving the insurance reconciliation process for high ticket size (HTS) insurance products

CueMath

To increase the supply of teachers for CueMath by improving STR and evaluating the cost associated with reverse logistics of Startup kit

DSCL Sugar

Quality Control & Operations Management in Sugar production

Healthkart

Working Capital Optimization: Optimize Raw Materials / Packaging Materials inventory and Production Planning (based on sales projection and current inventory)

Innobytes Technologies Pvt. Ltd.

Operations/SCM strategy for food delivery start-up Home's chef

ITC Limited

Application of Lean Sigma Methodologies to increase OEE and reduce wastages

Mera Kisan

Identifying and reducing the challenges faced by food logistic companies in minimizing the waste

National Innovation Foundation

Business Development and company incorporation of Grass-root Innovation (Sandal Paste Making Machine)

PREX

Create multiskill centre and built network of infrastructure using PREX platform.

Pureearth Wellness

To optimize the cost and errors in inventory and logistics by analyzing the supply chain of Pureearth wellness pvt ltd

Siemens Energy Automation Works

To analyze/recommend steps for optimization of inventory and conduct work study to suggest methodologies for betterment of Supply Chain Management

Tata Advanced Systems Limited

Reducing defects related to paint in aerial refueling system using six sigma methodology

The Smart Cube

Research on natural gas market in Turkey

Wandertrails

Improving the Digitization process

Wipro Ltd.

Wipro PES Point of View on utility segment for NA & Canada

Star Placements*

Axis Securities

- ◆ Pramod Sanjay

Futures First

- ◆ Ajinkya Anil Thorat

Goldman Sachs

- ◆ Aarushi Khanna

Godrej & Boyce

- ◆ Vinayak More

Morgan Stanley

- ◆ Tanavi Madappa

Odessa Technologies

- ◆ Ayesha Sen

Reliance Jio

- ◆ Shishir Tankhiwale

RIKI Security Solutions Ltd.

- ◆ Ankit Manglik

Virtusa Polaris

- ◆ Abhishek Mishra
- ◆ Pankhuri Bhatnagar
- ◆ Mayank Swarnkar
- ◆ Ravi Kumar

Wipro

- ◆ Raghaveshwar Ghosh
- ◆ Aparna Nair
- ◆ Shivani Shukla

Xoriant

- ◆ Ankit Batra

Max. Package : 20 lakhs

Average Package : 8.5 lakhs

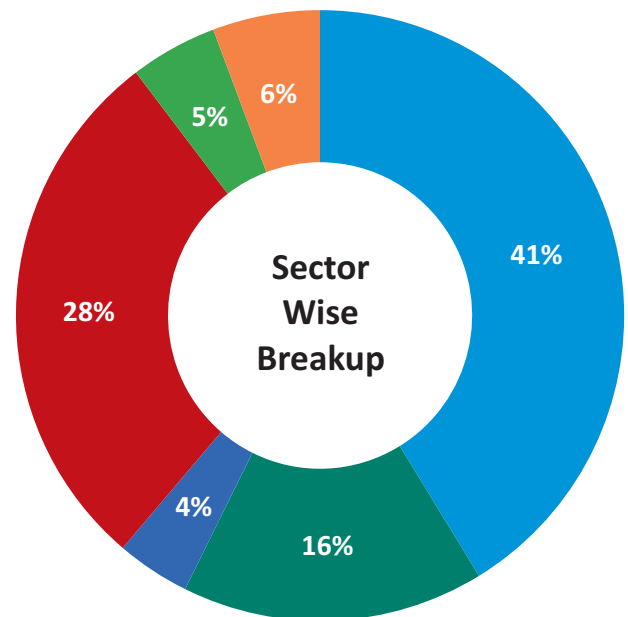
Min. Package : 6.5 lakhs



* Alphabetical Order

Placement Snapshot 2016

Sector wise Breakup of Students Placed



- BFSI
- Consulting
- Ecommerce / Telecom
- Engineering / IT
- Manufacturing
- Others

Star Recruiters*

- ◆ Accenture
- ◆ Axis Bank
- ◆ Credit Suisse
- ◆ Deloitte
- ◆ Endeavor
- ◆ Ford Motors
- ◆ Godrej
- ◆ Goldman Sachs
- ◆ Infosys
- ◆ JPMC
- ◆ Make My Trip
- ◆ Morgan Stanley
- ◆ Wipro
- ◆ Xoriant





Placement Contact Details:

For Campus Recruitment and Summers CPS

Name : Mrs. Renuu Kulkarni
Designation : Head - Placements and Corporate Relations
Contact : 09561006433/020-30213252 (Direct)
Email : renuu.kulkarni@sims.edu | placements@sims.edu

Placement Coordinators

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Abhishek Nair : +91 9561006436 (Bengaluru)
Harish Chandra : +91 9561006440 (Delhi)
Hrithika Choudhary : +91 9561006442 (Chennai)
Nitin Kumar : +91 9561006435 (Mumbai)
Rashika Johar : +91 9561006434 (Hyderabad)
Sabaa Maini : +91 9561006443 (Kolkata)
Placement Cell : 020 - 30213230/31/32/33
Website : <https://placements.sims.edu>
Email : placements@sims.edu

Defence Background Students

“Experts say that defence children are well-rounded, culturally aware, tolerant, and extremely resilient. Defence children have learned from an early age that home is where their hearts are, that a good friend can be found in every corner of the world and in every color, and that education doesn't only come from school. They live history.

They learn that to survive means to adapt, that the door that closes one chapter of their life opens up to a new and exciting adventure full of new friends and new experiences. The open category students blend with defence students so well that it is difficult to differentiate between the two, after 2 years together.”



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