

# RAMAIAH INSTITUTE OF MANAGEMENT STUDIES

BANGALORE



# **ADMISSION PROSPECTUS**

#### MEMBER OF













**DR. M S RAMAIAH** 1922-1997

## A Beacon, Our Inspiration

#### A TIMELESS LEGACY

Dr. M S RAMAIAH pioneered the growth of professional education in India. The Institutions that he established are a lasting testimony to his vision and timeless legacy for generations to come.

**M.S.RAMAIAH FOUNDATION** was conceived and established by Dr. M.R.Pattabiram with same set of core values and principles imbibed from his charismatic father Dr. M.S.Ramaiah.

Ramaiah Institute of Management Studies (RIMS) has been separately established under the auspices of the M.S.Ramaiah Foundation.

RIMS is committed to upholding the value systems enunciated and practiced by Dr. M.S.Ramaiah and in the process hopes to meet the expectations of all concerned.



**Dr. M R Pattabiram**Managing Trustee-MSRF
Founder Director

#### From the desk of the Trustee

Ramaiah Institute of Management Studies (RIMS) is a centre of excellence, imparting quality education, developing competent, skilled human resources to face the scientific, technological, managerial and social challenges in the fast-evolving global scenario, with a high degree of credibility, integrity, ethical standards and social concern. We evolve global leaders to fit into the corporate needs and demands in a global competitive environment.

# **VISION**

To be a Global centre of learning to evolve competent human resource asset with professional skills, ethics and personal values.

## **MISSION**

To provide a "Comprehensive Learning Experience to develop our students to be most preferred products by the Corporate".













The most coveted 2 year Full-Time Post-Graduate Diploma in Management program approved by the All India Council for Technical Education(AICTE), New Delhi.

Meticulously designed course curriculum aimed at creating and delivering employment opportunity to aspiring Managers at its best, with our value-added courses as per the current expectations of the Industry.

## Program Features and Highlights:

- · Intensive Placement assitance
- Scholarship Benefits for Meritorious Students\*
- Indoor Games and Outdoor Sports Facilities
- · Industry Oriented Course Curriculum
- · Hostel Facilities

## **New-Age Dual Specialization:**

- Human Resource
- Marketing
- Finance
- Operations
- · Business Analytics
- · International Business

### Value Added Courses:

- · Business Analytics
- Aptitude
- · German Language
- · Soft Skills Training
  - Leadership
  - Business Communication
  - Etiquettes
  - Personality Development
- Capstone Projects
- Industry Interface and Internship

### **Exclusives:**

- · Pre-Placement Training
- · Mentoring, Counselling and Student Profiling
- · Guest Lectures
- · Cultural Activities
- Management Seminars
- · Industrial Visits
- · Management Clubs
- · Aerobics, Yoga, Self-Defense, Music and Dance

\*Qualifying Exams Considered for Admission: CAT/MAT/CMAT/ATMA/GMAT along with the option of qualifying Common Entrance Test (CET) of the respective state of the candidate.



\*\*Education Loans at the sole discretion of the Bank









# **Recruiting Partners of MSRF**































# Ramaiah Institute of Management Studies (RIMS)

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